

## Environmental Management Systems

Prof Ofira Ayalon

[aofira@gmail.com](mailto:aofira@gmail.com) 04-8292190

**Mondays, 1400-1700, Room: Jacobs 205**

The course will provide means to understand internal and external forces to adopt a sustainable organizational management system.

The students will be exposed to general theoretical knowledge about different aspects of the ISO 14000 family, life-cycle analysis, management and reducing environmental risks, benefits of implementing the standards (including obtaining government support, direct savings, etc.), voluntary vs. mandatory reporting. Having completed the course, students should be able to analyze and examine corporate social responsibility as a system of interlinked concepts derived from accounting, environmental management, corporate management, and the social sciences;

The course includes professional tours

Course Time Table		
1	2/1/17	Intro to environmental management issues
2	9/1/17	The ISO 14001 family
3	16/1/17	Environmental Risk Management
4	23/1/17	Environmental Risk Management (cont.) Green Building
5	30/1/17	Field trip
6	13/2/17	Voluntary vs. mandatory reporting LCA in waste management
7	20/2/17	Projects presentation

## Suggested reading

Aguinis, H., & Glavas, A. (2012). What we know and don't know about corporate social responsibility a review and research agenda. *Journal of management*, 38(4), 932-968.

Dhaliwal, D. S., Radhakrishnan, S., Tsang, A., & Yang, Y. G. (2012). Nonfinancial disclosure and analyst forecast accuracy: International evidence on corporate social responsibility disclosure. *The Accounting Review*, 87(3), 723-759.

Friedman, M. (1970). The social responsibility of business is to increase its profits. *New York*, 122-124.

Lock, I., & Seele, P. (2016). The credibility of CSR (corporate social responsibility) reports in Europe. Evidence from a quantitative content analysis in 11 countries. *Journal of Cleaner Production*, 122, 186-200.

Luo, X., & Bhattacharya, C. B. (2006). Corporate social responsibility, customer satisfaction, and market value. *Journal of marketing*, 70(4), 1-18.

Roca, L. C., & Searcy, C. (2012). An analysis of indicators disclosed in corporate sustainability reports. *Journal of Cleaner Production*, 20(1), 103-118.

Visser, W., Matten, D., Pohl, M., & Tolhurst, N. (2010). *The A to Z of corporate social responsibility*. John Wiley & Sons.