

Creating a database of global banking in Evolita's website

Evolita company

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The goal of the project is to expand the banking filed database in Evolita's website. For this purpose, an extensive search was carried out regarding the search engines that can provide greater exposure to the relevant segment, enable data access that conventional search engines cannot provide. I have studied the current status of the global banking industry in order to formulate my strategy and to focus on the main issues in the banking filed. I had to take into consideration the fact that the company's computer system allows only numeric data entry. During my work I have created over 30 reports that contain a variety of information regarding the global banking. At this point all the information that exists in the company's website regarding the banking industry is based on the data that I have submitted. Some of the theoretical background we learned about in our academic courses was very helpful during the actual practice. Lately, the company upgraded their computer system and as a result the creation process of the infographics is considerably improved. However, in order to effectively create new reports, I would suggest adding another filtering system allowing more focus on the required subject. Another suggestion is to add the option to display data that is not an absolute value, such as interest rates and percent. In conclusion, The Company is still in a development stage and it is evident that they are in the right direction but it will take some time to get the system to the high level they are aiming to reach.