

Global Green MBA 2016/17 (DAMIA)

Cleantech, Sustainability and Business

17 8235 B01

Instructor: Dr. Andrea Ghermandi

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Office Hours: By appointment

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Location: to be confirmed

Pre-requisites

None

Course Description / Overview

This course is organized as a series of seminars that are given by experts from outside the academic framework. The seminars will deal with various practical aspects related to clean and environmental technologies, social and environmental sustainability, and how they affect business management and operations. The seminars are selected to be complementary and/or expand on some of the topics that are covered in other courses, with a primary focus on contributing a practical viewpoint and experience to the studies.

Course Requirements

Attendance to the seminars is mandatory. Unjustified absences from more than two seminar will automatically result in a failing grade in the course. Active participation in the seminars is encouraged.

Grading policy

“Passed” or “Did not pass”.

Seminar schedule and topics of the course*

Seminar 1

When: March 13, 14:00-16:00

Title: Does inclusion in Maala index affect risk and business performance?

Speaker: Michael Sinclair and Ezer Fischler

Seminar 2

When: April 24, 14:00-16:00

Title: Taking the smart water journey

Speaker: Amir Cahn

Seminar 3

When: April 24, 16:00-19:00

Title: Towards sustainable water management: building natural capital in ecologically engineered systems

Speaker: Dr. Andrea Ghermandi

Seminar 4

When: May 22, 17:00-19:00

Title: Employment and Israel's green economy

Speaker: Stanley Rubenstein

Seminar 5

When: May 29, 17:00-20:00

Title: Innovation (*to be confirmed*)

Speaker: Dr. Anna Szopa

Seminar 6

When: June 12, 17:00-20:00

Title: Global Green MBA Innovation Lab (1/2)

Speaker: Barry Camson

Seminar 7

When: June 19, 17:00-20:00

Title: Global Green MBA Innovation Lab (2/2)

Speaker: Barry Camson

Seminar 8

When: June 26, 17:00-20:00

Title: Environmental Law and Policy: 3 Hours That Will Change Your Life

Speaker: Scott Mortman

* The schedule of the seminars, the topics and the speakers may be subject to change.