



University of Haifa
School of Business Administration
International MBA Program 2020 – Orchid Class
International Business and Antitrust Law (209.4993)

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General:

The course focuses on commercial and antitrust aspects of private transactions of a cross-border nature. Along the course, participants are introduced to the most prominent competition-law issues pertinent to international business-making, and are provided with a useful set of tools and relevant legal guidelines.

Method of Evaluation:

Final (closed book) exam: 80%.

Class attendance and participation: 10%

Student assignment: 10%

Course Outline:

I: Introduction to International Business

Economic interdependence and the global marketplace; different forms of international trade; international law and institutions; commercial dispute resolution mechanisms.



Reading materials (optional):

- *Frigaliment Importing Co., Ltd. v. BNS International Sales Corp.*, 190 F.Supp. 116 (S.D.N.Y. 1960), available at: <https://law.justia.com/cases/federal/district-courts/FSupp/190/116/1622834/>
- United Nations Convention on Contracts for the International Sale of Goods, 1988 ("CISG"), available at: <http://www.cisg.law.pace.edu/cisg/text/treaty.html>
- ICC Incoterms 2000, 2010.

II: Competition Law and Antitrust Implication of International Transactions

General antitrust framework; antitrust laws governing international transactions; cross-national mergers; extraterritoriality and global competition law enforcement.

Selective reading materials:

- Case COMP/C-3/37.792 *Microsoft* (Commission decision of 24 March 2004), available at: http://ec.europa.eu/competition/antitrust/cases/dec_docs/37792/37792_4177_1.pdf
- Case COMP/M.2220 *GE/Honeywell* (Commission decision of 3 July 2001), available at: http://ec.europa.eu/competition/mergers/cases/decisions/m2220_en.pdf
- Director, *Selective Perfume Market - James Richardson* (1999), available at: <http://archive.antitrust.gov.il/ANTItem.aspx?ID=2502&FromSubject=&FromYear=2011&FromPage=0>