

Establishment of an organizational portal

Organization: Eshel, working for Ortal- Knowledge Management and tutorship Development

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The purpose of this work is to characterize a portal which will be used for internal organizational communication and accompanying the process of establishing a basis for the contents and the technological development. Eshel's main objective is to design and develop high standard, new and innovative services, and to improve the current services available at the national and local level, keeping in mind that the main vision is to create a society in which the elders have a good image and a good quality of living. The organization understands the importance of knowledge, and therefore put it as a part of its' business plan. Keeping this in mind, we started to look for knowledge consumers and to form a strategy that would support these goals. The first stage included finding the clients' needs. At the end of this stage we used the findings in order to find solutions that fit the organization. The second stage included making the solutions into sketches showing the portal and its content. We showed the sketch to the client in order to get feedback regarding the portal's compatibility with the needs introduced to us in the first stage. At this end of this stage, a document summarizing and characterizing the technological needs is written. The portal will be formed and developed according to this document. Establishing this portal will help all of Eshel's employees manage and share their professional knowledge in a way that would make it available for every person in the organization.