The Department of Information and Knowledge Management

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The course "A", summer 2013

The Department of Information and Knowledge Management, University of Haifa, Mount Carmel, Haifa 3498838, Israel, Phone: 04-8288963

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The course will be held at the Department of Information and Knowledge Management, University of Haifa, Mount Carmel, Haifa 3498838, Israel, Phone: 04-8288963.

The course is designed for students interested in the cultural industries and their management.

The course will cover the following topics:

1. Introduction to the Cultural Industries
2. The Sociological Perspective
3. The Economic Perspective
4. The Management Perspective
5. Case Studies and Discussion

Course Requirements:

- Attend all sessions.
- Participate in all discussions and readings.
- Complete all assignments.
- Pass the final exam.

The final exam will be held on the last day of the course.

The exam will cover the course content and will include multiple choice and essay questions.

Selected Readings:


Further Readings:


